



TAMIL NADU OPEN UNIVERSITY
Chennai - 15
School of Journalism and New Media Studies

ASSIGNMENT

Course Code & Name : BVCS 51 – MEDIA CULTURE AND SOCIETY
Programme Name : B.Sc (Visual Communication)
Batch : AY 2021 (5th Sem)
No. of Assignment : 2
Maximum CIA marks : 30

ASSIGNMENT - 1

Max : 30 marks

Answer any one of the questions not exceeding 1000 words

1. What are the demassification of media
2. How do Large Corporation and control of the communication industries?
3. What are the effects globalization in Indian Media



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Batch : AY 2021 (5th Sem)
No. of Assignment : 2
Maximum CIA marks : 30

ASSIGNMENT - 2

Max : 30 marks

Answer any one of the questions not exceeding 1000 words

1. What are the effect of globalization on Indian media
2. What are the Impact of electronic media - public images and private practices
3. What is : Direct effects, Limited effects?



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ASSIGNMENT

Course Code & Name : BVCS 52 – Digital Filmmaking
Programme Name : B.Sc (Visual Communication)
Batch : AY 2021 (5th Sem)
No. of Assignment : 2
Maximum CIA marks : 30

ASSIGNMENT - 1

Max : 30 marks

Answer any one of the questions not exceeding 1000 words

1. Write on different Film Movements
2. Explain Ideation Process- Research
3. Write about scripting, script writing drafting Process, Film Grammar, Budgeting for films



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Course Code & Name : BVCS 52- Digital Filmmaking
Programme Name : B.Sc (Visual Communication)
Batch : AY 2021 (5th Sem)
No. of Assignment : 2
Maximum CIA marks : 30

ASSIGNMENT - 2

Max : 30 marks

Answer any one of the questions not exceeding 1000 words

1. Write in detail on Role of the Director, Shooting, Directing the actors, directing the camera and working with the crew
2. How can Promotion and Marketing of Films, Digital Promotions. Digital Market Sales & Foreign Sales done in films
3. What are the role of Role of Film Archives



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ASSIGNMENT

Course Code & Name : BVCSE 53 – Script Writing
Programme Name : B.Sc (Visual Communication)
Batch : AY 2021 (5th Sem)
No. of Assignment : 2
Maximum CIA marks : 30

ASSIGNMENT - 1

Max : 30 marks

Answer any one of the questions not exceeding 1000 words

1. Write on Converting a short story into a script
2. Explain the Systematic and non-systematic approach
3. Write about Writing features, book reviews and movie reviews



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Course Code & Name : BVCSE 53 – Script Writing
Programme Name : B.Sc (Visual Communication)
Batch : AY 2021 (5th Sem)
No. of Assignment : 2
Maximum CIA marks : 30

ASSIGNMENT - 2

Max : 30 marks

Answer any one of the questions not exceeding 1000 words

1. What are the Headlines, Rules guiding headlines
2. What is the Inverted pyramid style?
3. What are the Writing punch lines, body copy and tagline



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ASSIGNMENT

Course Code & Name : BVCSE 54 – ELEMENTS OF FILM
Programme Name : B.Sc (Visual Communication)
Batch : AY 2021 (5th Sem)
No. of Assignment : 2
Maximum CIA marks : 30

ASSIGNMENT - 1

Max : 30 marks

Answer any one of the questions not exceeding 1000 words

1. Write on Major Components - Operation and Functions for films
2. Explain Lens – Types – Aperture- Shutter, Focussing Methods. Focal Length. Depth of Field. Video Signal, Video Format, Video Lights - Types and Functions. Tripod- Types
3. Write about Clapboard- Usage. Light meter. Other Useful Accessories



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No. of Assignment : 2
Maximum CIA marks : 30

ASSIGNMENT - 2

Max : 30 marks

Answer any one of the questions not exceeding 1000 words

1. What are the Pre-Production Techniques: Ideas, Themes, Concepts, Story Development. Script Format, Storyboard
2. What is the Role of Director, Art Director, Cinematographer, Director of Lighting, Floor Manager?
3. What are the Lighting. Basic and Special Lighting Setup-Atmospheric Lighting